

# USA SAILGP TEAM

## NIRVANA to become Official Travel Management Supplier for the U.S. SailGP Team



**NEW YORK, Jan. 13, 2025** – The [United States SailGP Team](#) announced today it has entered into a partnership with [NIRVANA](#) to assist with the team’s travel, accommodations and logistics for all SailGP events throughout the 2025 season.

“Over the course of a SailGP season we travel to some of the most iconic cities and countries around the world,” said Francesca Mackay, U.S. SailGP Team’s Race Team Operations Manager. “We are proud to partner with NIRVANA which will streamline our travel booking process while providing a stress-free travel experience for our team as we compete around the globe.”

With this partnership, NIRVANA will serve as the Official Travel Management Supplier for the U.S. SailGP Team and will book the team’s travel and accommodation across all series events. The fifth season of SailGP is the league’s most expansive to date, with 14 events across an increased five continents.

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“We are excited to continue to expand our company’s footprint in the United States and partner with the United States SailGP Team as the growth of SailGP has been fascinating to watch,” said Nigel Morris, Managing Director at NIRVANA. “It’s going to be great working with them as they travel all over the world for a thrilling sport and enhance the fan experience by bringing sailing into the mainstream.”

NIRVANA has a strong track record of delivering top-class event travel for over 25 years and have executed bespoke travel, accommodation and logistical arrangements for thousands of participants and spectators to events across the globe. The U.S. SailGP Team joins The Great North Run, The British Triathlon Federation, IRONMAN Global, World Triathlon Series, PTO, USA Triathlon, UTMB, Spartan, Brownlee Racing, PSA Squash, Celtic Football Club, Triathlon Canada, AusTri and The European Triathlon Union as another proud sports property partner of NIRVANA.

This deal adds to an impressive array of U.S. SailGP Team partners including high-profile partnerships with T-Mobile, Tommy Hilfiger, Apex Group, Red Bull and FanCapital.

The U.S. SailGP Team will be back in action this weekend, beginning Saturday, January 18, for the second event of the 2025 SailGP Season for the ITM New Zealand Sail Grand Prix. At the first race of the year, the squad secured a third-place finish at the Emirates Dubai Sail Grand Prix and earned a podium position to kick off the season back in November.

For more information on the United States SailGP Team and other official team partners, please visit the [U.S. SailGP Team website](#).

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## **ABOUT THE U.S. SAILGP TEAM**

Energized by prestigious new owners and investors across U.S. professional sports, entertainment and technology, the U.S. SailGP Team is led by co-owners Ryan and Margaret McKillen and two-time world champion Mike Buckley. Seven-time world champion Taylor Canfield is the driver, and the U.S. team has an All-American roster of talented athletes. The Americans are one of 12 national teams in the SailGP global championship that races in iconic locations around the world using identical hydrofoiling F50 catamarans, flying at speeds approaching 60 mph. Visit [www.sailgp.com/teams/united-states](http://www.sailgp.com/teams/united-states).

## **ABOUT NIRVANA**

NIRVANA started business over 25 years ago delivering the travel and accommodation infrastructure around the Great North Run, the world's biggest half marathon. Today it is a strategic partner and major supporter of some of the world's biggest sporting events and their athletes, officials, and dignitaries. However, at its heart it is still a family business passionate about sport and travel. Over the years the company has developed a well-defined process, the "NIRVANA Way", by providing its customers with a portfolio of services to support their event. This level of service has been acclaimed by sports men and women at all levels, from world champions to the charity fun runner.

The team has a range of specialisms across travel planning, contracting, logistics, marketing, communications and IT, all focused on supporting our customers to help them achieve their sporting ambition. This long-term association with major events across the world gives us the ideal skill set and knowledge to deliver the travel and accommodation strategy for large organisations, groups as well as individuals travelling to or taking part in a sporting event or activity.

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